

Lincoln Financial Foundation

Greensboro, North Carolina

2018



Building Stronger Communities

Since its founding, Lincoln Financial Group has recognized that good corporate citizenship is intrinsic to its success. The company’s spirit of philanthropy led to the establishment of the Lincoln Financial Foundation in 1962 and has inspired a rich tradition of giving ever since. In 2018, the Foundation donated approximately \$9.2 million to a wide variety of philanthropic endeavors throughout the United States.

The Foundation’s approach to local philanthropic giving reflects Lincoln Financial’s strong connection to its communities. Recognizing that the employees in its affiliate offices can best determine the needs of their respective communities, the company created an employee-giving network by establishing local Charitable Contribution Committees in our primary business locations. These committees review grant proposals and award grants to the nonprofit organizations they believe will make an enduring impact on their communities.

Employee Giving and Matching Gifts

Lincoln Financial employees in the Greensboro office also participated in workplace giving, which totaled \$368,931 to United Way agencies where they live.

In 2018, the Foundation matched 101 employee donations to North Carolina nonprofits for a total of \$61,497. The Foundation’s matching gift program leverages employee and retiree donations to community nonprofits.

2018 Grants | Greensboro, North Carolina

In 2018, Lincoln Financial made 99 foundation grants and corporate contributions totaling \$1,655,330 in the Greensboro region in the areas of youth education, human services, economic/workforce development, and the arts.



Youth education

27 grants/contributions totaling \$467,250



Human services

31 grants/contributions totaling \$301,200



Economic/workforce development

17 grants/contributions totaling \$427,700



Arts

23 grants/contributions totaling \$209,180



United Way of Greater Greensboro

Annual grant of \$250,000

2018 GREENSBORO GRANTEES

A Simple Gesture- Greensboro
Action Greensboro
ARC of Greensboro, Inc.
Barnabas Network
Black Child Development Institute of Greensboro, Inc.
Center for Visual Artists
Communities in Schools of Greater Greensboro
Community Foundation of Greater Greensboro, Inc.
Community Housing Solutions of Guilford, Inc.
Community Theatre of Greensboro, Inc.
Dance Project, Inc.
Downtown Greensboro, Inc.
Eastern Music Festival
Elsewhere Incorporated

Family Service of the Piedmont
Forge Greensboro
Green Hill Center for North Carolina Art
Greensboro Ballet, Inc.
Greensboro Chamber Foundation
Greensboro Children's Museum
Greensboro Downtown Parks Inc
Greensboro Housing Coalition, Inc.
Greensboro Symphony Orchestra, Inc.
Greensboro Urban Ministry, Inc.
Guilford Child Development
Guilford County Partnership For Children Inc
Guilford Education Alliance
Habitat for Humanity of Greater Greensboro

Housing Consultants Group
Interactive Resource Center, Inc.
Junior Achievement of the Triad, Inc.
Music Academy of North Carolina, Inc.
National Conference for Community and Justice of the
Piedmont Triad, Inc.
Natural Science Center of Greensboro, Inc.
Nussbaum Center for Entrepreneurship, Inc.
Operation Homework, Inc.
Out of the Garden Project
Partners Ending Homelessness
Reach Out First, Inc.
Reading Connections, Inc.
Salvation Army — Boys & Girls Clubs of Greensboro

Senior Resources of Guilford
Servant Center, Inc.
Touring Theatre Ensemble of North Carolina, Inc.
Triad Stage, Inc.
UNCG Excellence Foundation
United Arts Council of Greater Greensboro, Inc.
United Way of Greater Greensboro
Volunteer Center Of Greensboro Inc
Weatherspoon Art Museum Association
West End Ministries, Inc.
Women's Resource Center of Greensboro, Inc.
YMCA of Greensboro, Inc.

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